

MAX USA CORP. Privacy Policy

Updated : April 1, 2024

MAX USA CORP. ("us", "we", or "our") operates the <https://www.maxusacorp.com> website (the "Service" or "Website").

We collect Personal Information:

- On this Website.
- In email, text, and other electronic messages between you and this Website.
- When you interact with our advertising and applications on third-party websites and services if those applications or advertising include links to this policy.
- When you provide information to our representatives in the course of our customer service, including in person, on the phone, via this Website, via our service provider or through other means.
- From publicly available materials such as Google Maps.

This Privacy Policy informs you of our policies regarding the collection, use, and disclosure of Personal Information. This Privacy Policy does not apply to information collected by any third party, including through any application or content (including advertising) that may link to or be accessible from or on the Service that do not include links to this Privacy Policy.

By using the Service, you agree to the collection and use of information in accordance with this policy.

In this Privacy Policy, "Personal Information" means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household. When we refer to "Personal Information" in this Privacy Policy, it means Personal Information that we have collected in the preceding 12 months or will collect in the future. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible from www.maxusacorp.com.

1. Information we collect

We collect the following categories of Personal Information about you.

Categories of Information	Examples
Identifiers	Information such as name, address, Internet Protocol address, telephone number, email address, job title and employer.
Internet or other electronic network activity information	Information such as Internet Protocol address, browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers, other information regarding your interactions with a website, application, or advertisement provided by us and other statistic data.
Commercial Information	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.
Personal Information categories listed in the California Consumer Records statute (Cal. Civ. Code § 1798.80)	Name, address, telephone number, employment history, etc.

You may opt out of receiving any, or all, of these communications from us by following the instructions provided in any email we send or by contacting us at maxcorp@maxusacorp.com.

Types of Data Collected

Our Website collects information that identifies, relates to, describes, references, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or device ("Personal Information"). Our website has collected the following categories of Personal Information from its visitors within the last twelve (12) months:

Tracking Cookies Data

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information. Please see our cookie policy for more information.

2. Purposes of Use

We collect Personal Information for the following purposes of use:

- To provide, maintain, and improve our Service
- To notify you about changes to our Service
- To allow you to participate in interactive features of our Service when you choose to do so
- To provide customer support
- To respond to your inquiries, comments, and suggestions
- To contact you when necessary
- To gather analysis or valuable information so that we can improve our Service
- To monitor the usage of our Service
- To detect, prevent and address technical issues
- To provide you with newsletter, special offers or other marketing or promotional materials and information about our products, services and events which we offer that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information
- To conduct telemarketing of our products to existing or potential customers

3. Retention Period

We retain your Personal Information in whole or in part of the categories as stated in this Privacy Policy where we have an ongoing legitimate business need to do so, unless deletion is required by applicable law. When we have no ongoing legitimate business need to process such Personal Information, we will delete or anonymize it or, otherwise securely store such Personal Information and isolate it from any further processing.

4. Transfer Of Data

Your Personal Information, may be transferred to – and maintained on – computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside the United States and choose to provide information to us, please note that we transfer the data, including Personal Information, to the United States and process it there. Please note that data protection laws and regulations in the United States might be different from your country, or the country in which you are accessing or interacting with our Services.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Information will take place to an organization or a country unless there are adequate controls in place including the security of your data and other Personal Information.

5. Disclosure Of Data

Disclosure to a Service provider, Contractor or Third Party

We disclose your Personal Information to a service provider, contractor or third party for a business or commercial purpose. We share but do not sell your Personal Information to them.

When we disclose Personal Information for a business or commercial purpose, we enter a contract to both keep that Personal Information confidential and not use it for the specified purpose.

We disclose the following categories of Personal Information to service provider, contractor or third party:

Categories of Information

- Identifiers
- Internet or other electronic network activity information
- Commercial Information
- Personal Information categories listed in the California Consumer Records statute (Cal. Civ. Code § 1798.80)
- Professional or employment-related information

We disclose Personal Information to service providers or contractors for the purpose of analyzing your behaviors in our Service. The categories of recipients to

which we disclose Personal Information are analytic service providers, such as Google Analytics.

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network. You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity. For more information on the privacy practices of Google, please visit the Google Privacy Terms web page: <http://www.google.com/intl/en/policies/privacy/>

The purposes and the categories of recipients in relation to the sharing of Personal Information with third parties are as follows:

We share Personal Information with third parties for the purpose of behavioral remarketing. The categories of recipients with which we share Personal Information are behavioral advertising service providers, such as Google AdWords.

Google AdWords remarketing service is provided by Google Inc.

You can opt-out of Google Analytics for Display Advertising and customize the Google Display Network ads by visiting the Google Ads Settings page:

<http://www.google.com/settings/ads>

Google also recommends installing the Google Analytics Opt-out Browser Add-on - <https://tools.google.com/dlpage/gaoptout> - for your web browser. Google Analytics Opt-out Browser Add-on provides visitors with the ability to prevent their data from being collected and used by Google Analytics.

For more information on the privacy practices of Google, please visit the Google Privacy Terms web page: <http://www.google.com/intl/en/policies/privacy/>

Disclosure for Law Enforcement

In addition to the above-mentioned third parties, under certain circumstances, we may be required to disclose your Personal Information if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

Disclosure for Legal Requirements

In addition to the above-mentioned third parties, we may disclose your Personal Information in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend our rights or property.
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or the public
- To protect against legal liability

6. Security Of Data

The security of your data is important to us and we shall implement reasonable measures to protect your Personal Information, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

7. "Do Not Track" Signals

We do not support Do Not Track ("DNT"). Do Not Track is a preference you can set in your web browser to inform websites that you do not want to be tracked.

You can enable or disable Do Not Track by visiting the Preferences or Settings page of your web browser.

8. Links To Other Sites

Our Service may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

9. Children's Privacy

Our Service does not address anyone under the age of 18 ("Children").

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your child has provided us with Personal Information, please contact us. If we become aware that we have collected Personal Information from children without verification of parental consent, we take steps to remove that information from our servers.

9. Your Rights

If you live in California, the California Consumer Protection Act of 2018 ("CCPA") provides you with the following rights with respect to Personal Information that we have collected about you:

- You have the right to request that we disclose to you following information.
 - The categories of personal information
 - The categories of sources from which the personal information is collected
 - The business or commercial purpose for collecting, selling, and sharing personal information
 - The categories of third parties to whom we disclose personal information
 - The specific pieces of your personal information
- You have the right to request that we delete Personal Information it has collected about you.
- You have the right to request that we correct inaccurate Personal Information it has collected about you.
- You have the right to opt-out of sale or sharing of Personal Information collected about you.
- The right not to receive discriminatory treatment by us for the exercise of privacy rights conferred by the CCPA

To Request that we disclose to you the Personal Information related to you and exert any of these rights (a "Request to Know") or to request that we delete the Personal Information it has collected about you, email maxcorp@maxusacorp.com. California law requires that we verify your identity before responding to a Request to Know or a Request to Delete. To verify your identity, we will compare the information you provide on your request to the information we have in our system. We consider your identity to be verified if the information you provided to us matches the name

we have in our system and at least two of the following pieces of information: email address, physical address, or telephone number.

California Consumers have the right to designate an authorized agent to make a Request to Know or a Request to Delete on their behalf. However, the process for designating an authorized agent for these purposes and the process by which we can verify your identity when a request is made on your behalf by a third person is still being developed by the California Attorney General at the time this Privacy Policy was last revised. Until the California Attorney General finalizes these procedures, we will not be able to honor a Request to Know or a Request to Delete unless it is submitted directly by a consumer.

Further, California law prohibits us from discriminating against any consumer who submits a Request to Know or a Request to Delete by, among other things, denying goods or services, charging different prices or rates for goods or services, providing a different level of quality of good or services, or suggesting that the consumer will receive a different price or rate for goods or services or a different level or quality of goods or services.

Do Not Sell or Share My Personal Information

11. Changes To This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will also let you know via email and/or a prominent notice on our Service for a material change, prior to the material change becoming effective, and update the "effective date" at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, please contact us:

By email: maxcorp@maxusacorp.com